# ucasKackman



persona Eager Graphic Designer/Illustrator with 10 years experience in graphic design and print production. Seeking a new opportunity that allows more room for artistic creative design and econimic growth.

**Listener/communicator** capable of creating and adapting ideas to achieve a goal.

Effective team member known for contributing to creative ideas that work. Able to provide and accept constructive criticism while working in a team environment toward a common goal.

Detail-oriented designer who utilizes good design theory and esthetics in order to more clearly communicate an effective message or final product.

Dedicated employee with a strong working knowledge of sign and print production techniques and uses. Promotes the growth of creative ideas that are producible in a cost-effective manner.

Capable multi-tasker that handles pressure, deadlines and unwanted tasks. Dedicated to creating work that exceeds clients' expectations and encourages a long-lasting relationship for return business.

**experience** Graphic Designer / Print Associate · INSTYPRINTS Duluth, MN 55807

March 2012 - Present - Oversee all graphic design and print production made to achieve the clients specifications. Maintain high quality and timely service on a daily basis.

## **Daily Duties:**

- design and print, but not limited to: advertising, business cards, brochures, flyers, legal forms
- oversee and control the workflow of multiple projects
- help customers with their general design or print needs

Graphic Designer / Sales Associate / Manager • FASTSIGNS Saint Cloud, MN 56301

May 2004 - March 2012 - Handled all design, printing, and installation of vinyl graphics and signs. Created designs that achieved the clients specific communication challenges for their message or brand. Maintained high quality standards and timely production.

### **Daily Duties:**

- general and specialty design based on communication with each client daily customer service
- managed the workflow of multiple projects and installations
- managed general production, and assisted in the installation of sign and display products

education Graphic Communications - Graduated May 2004

Saint Cloud Technical and Community College, Saint Cloud, MN 56301

Advertising and Marketing - Attended I Year of Classes toward an Advertising A. S. Degree Saint Cloud Technical and Community College, Saint Cloud, MN 56301

Visual Arts - Attended September 2000 through May 2002

North Dakota State University, Fargo, ND 58102

## technical Adobe Illustrator skills Adobe InDesign

Adobe Dreamweaver

**Adobe Photoshop** Onyx Postershop Adobe Flash

**Gerber Omega** Onyx Ripsoft Windows & MacOS

**Quark Express** Microsoft Word

## E honors DEX Team Member 2002-2004

awards Deans List full 2002-2004 Terms

CMPP Student Chapter Member 2002-2004

1st Place Winner - shirt.woot.com Derby 110 "Flora" - weekly theme design competition voted on by woot.com consumers and employees

Numerous Honorable Mentions in shirt.woot.com Derbies - a big pat on the back from the woot.com design team for great designs that fit the theme of the week.

T-shirt Design Print "2009 Artist Collaboration" illustration printed at shirt.woot.com

T-shirt Design Print "Oktoberfest" illustration printed at teefury.com

T-shirt Design Print "Job Security" illustration printed at teefury.com

T-shirt Design Print "Beaver Union" illustration printed at goodjoe.com

Extensive knowledge of paper types, print production methods, sign materials and installations. Years of experience in the print and sign industries makes for a better designer. Someone that knows how to create products that are producible the first time, from file set up to correct resolution. Working with many vendors and catalogs has opened up new indoor or outdoor design ideas and possibilities.

Strong working knowledge of trade show product design, production methods, use and sales. First hand experience with many types of display products has allowed for better use of design when multiple items are used together to convey a single message or brand.

Experience with design and installation of vehicle graphics. Including partial and full vinyl wraps. Learns by doing. Easily picks up new software, or adapts to new work methods quickly.



Hiking & Canoeing Fishing & Hunting

Snowboarding **Computer Gaming**  Mountain Biking Grilling & Cooking

**Rock Climbing** Music