

SOUTHERN UNIVERSITY COLLEGE OF BUSINESS

*presents*



JOIN US FOR A FANTASTIC FUSION OF JAZZ, FUNK, AND RHYTHM & BLUES

**FRIDAY, OCTOBER 12, 2012**

Belle of Baton Rouge Casino and Hotel

## Why Support the Gala

The cost of obtaining higher education can pose a challenge for many, often leading to low enrollment and making it harder to retain talented students. In an effort to ease this burden, the College of Business at Southern University and A & M College, along with community supporters, took a proactive role and created a unique way to secure funding and afford students the opportunity to obtain a high quality education.

The Annual Gala on the Bluff Fundraiser is one of the premier events of the University's homecoming celebration. The gala's success is evident with more than \$400,000 in scholarship awards to students pursuing business degrees at Southern University and A&M College.

This year's gala brings an impressive blend of jazz, funk, and rhythm and blues to the **Belle of Baton Rouge Casino and Hotel, Friday, October 12th, 7:30 p.m.** Come and dance the night away to the sounds of the electrifying and talented musicians, take part in featured television, news, and radio station broadcasts and enjoy culinary delights and spirits. Doors open at 7:30 p.m., attire is semi-formal. Headlining this year's entertainment is the Temptations Review featuring Dennis Edwards & Band.

Tickets are \$75 and the attire is semi-formal. All proceeds from the gala will support the Southern University College of Business programs, students, and academic initiatives. Gala tickets serve as an all-access pass to the evening's events including an awards ceremony recognizing the college's scholarship recipients, sponsors, and community supporters; a raffle featuring awesome gifts and prizes; and an evening of dancing to some of the best performers in funk, soul, jazz, and R&B.

Invest in tomorrow's business leaders today. Partner with the Southern University College of Business and help reach our Gala fund-raising goal of \$50,000. We are offering limited sponsorship opportunities at various levels. So choose your "degree" of sponsorship and note your level of support on the attached Sponsorship Opportunities form.

Act now to maximize your sponsorship contribution. We thank you in advance for your continued support.



# Sponsorship Levels

“Choose **YOUR DEGREE** of Sponsorship”

☐ **Associate \$2,000**

- Recognition on Gala Web page
- Associate level media recognition
- Associate sponsor recognition gift
- Recognition during the Gala Awards Ceremony
- 1/8 page recognition in Gala program
- Reserved seating for 10

☐ **Bachelor \$5,000**

- Recognition on Gala Web page
- Bachelor level media recognition
- Bachelor sponsor recognition gift
- Commemorative Gala photo
- Recognition at the Gala Awards Ceremony
- 1/4 page recognition in Gala program
- Reserved seating for 20

☐ **Masters \$10,000**

- Recognition on Gala Web page
- Commemorative Gala photo
- Masters level media recognition
- Masters sponsor recognition gift
- Recognition at the Gala Awards Ceremony
- Meet and Greet with performing artists
- 1/2 page recognition in Gala program
- Prime reserved seating for 30

☐ **Doctoral \$15,000**

- Recognition on Gala Web page
- Doctoral sponsor recognition gift
- Doctoral level media recognition
- Recognition at the Gala Awards Ceremony
- Commemorative Gala photo
- Meet and Greet with performing artists
- Prime reserved seating for 40
- Full page recognition in Gala program
- A dedicated scholarship in your name

☐ **Post Doctoral \$20,000**

- Recognition on Gala Web page
- Post Doctoral sponsor recognition gift
- Post Doctoral level media recognition
- Recognition at the Gala Awards Ceremony
- Commemorative Gala photo
- Meet and Greet with performing artists
- Prime reserved seating for 50
- Full page recognition in Gala program
- A dedicated scholarship in your name
- Membership to the COB Development Council

*\*Please note: All sponsorships must be received by September 15, in order to be displayed in the Souvenir Keepsake Program*

Sponsor Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is my check payable to the Southern University System Foundation on behalf of the College of Business Gala on the Bluff Fundraiser

in the amount of \$ \_\_\_\_\_ OR charge my ☐ Visa ☐ Mastercard

Acct no: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_