



Gala on the Bluff | Silent Auction & Raffle

Southern University and A&M College- Baton Rouge

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Dear Potential Supporter,

The Gala on the Bluff Host Committee would like for you to take a few moments to read about our upcoming event and decide to participate by donating to our silent auction.

On Friday, October 21, 2016, we will be hosting our 14th annual Gala on the Bluff Scholarship Fundraiser at the Belle of Baton Rouge Casino Hotel. We anticipate approximately 650 guests to be in attendance and the funds raised will go towards scholarships for deserving students pursuing a degree in business. To make this event exciting and extravagant, we will need your help!

Please consider supporting our event by donating gift certificates, merchandise or services. In exchange, you will receive some excellent community exposure and advertising. Your company name, address, phone number and donation will be listed in the auction brochure that we will send to our members and local media prior to the auction.

Your donation is tax deductible and we will be happy to provide our Tax ID number upon your request.

If you wish to donate to the auction, it is necessary to complete the attached form and return it to the address indicated on the form.

If you have any questions, please contact Toni Jackson, Event Coordinator, by telephone at 225.771.5883 or via email at toni_jackson@subr.edu or info@galaonthebluff.net. If you have any questions, please do not hesitate to contact us.

Thank you very much for your consideration.

Best regards,

Donald. R. Andrews
Dean- College of Business

GOTB EXECUTIVE COMMITTEE

Dr. Donald R. Andrews
Dean-College of Business

Agnes Andrews
Allstate Insurance Agency
Chair- Host Committee

James Brown
Retired- Equiva Services

Louis Henry
Franchise Food Systems of MN

Toni Jackson, MBA
Business Development
Coordinator
SUBR College of Business



Category Options for Silent Auction/Raffle Donations:

1. Beyond the Imagination

Includes hard-to-come-by experiences or items that are not available to the public, including behind-the-scenes tours, one-of-a-kind specialty items, etc.

- Items must have a **minimum retail value of \$300.**

2. Travel, Accommodations, Adventures & Getaways

Includes such items as: accommodations, rental cars, inclusive travel packages, golf packages, spa packages, attraction tickets, professional lessons, restaurants, trail rides, tours, shopping packages, etc.

- Items must have a **minimum retail value of \$150.**
- Hotel stays **MUST** be good for two consecutive nights and valid through October 2015.
- All details such as travel redemption dates, special conditions, special events with dates and seasonal restrictions, and information necessary to redeem the package **MUST** clearly be stated on the certificate.
- It's recommended that packages include vacation-oriented components (attraction passes, sightseeing tours, meals, etc.)

3. Media, Marketing and Business

Includes such items as: advertising, printing, consulting services and conference/seminar registration.

- Items must have a **minimum retail value of \$500.**

4. Merchandise, Sports Memorabilia, & Collectibles

Includes such items as: crystal, china, books, subscriptions, sports equipment, wine and culinary delights, alcohol and liquors, gourmet gift baskets, original art, limited edition prints, antiques, original handcrafted items, autographed items, special appearance by artist/author/sports personality, game packages and other miscellaneous tangibles.

- Items must have a **minimum retail value of \$100.**
- Used items, unless qualified as antiques or personally autographed, are not acceptable.
- Please contact our office if your item(s) weigh more than 50 pounds.



IMPORTANT:

- **The deadline for including your item(s) in the book is 5:00 PM on September 21, 2016.** After this date, items will be listed in an addendum sheet.
- Donated items MUST be pre-assembled by the donor and include all necessary materials to redeem the prize.
- If you have special display needs, please supply all necessary equipment (easels for pictures, frames for one pagers, etc.) and indicate detailed instructions for setup and display on the donation form.
- Also remember, the better the package and its description and display, the better it sells.
- If you plan to bring your items the day of the gala, you MUST check-in the items at the Auction Check-in/Drop-off area at the Belle of Baton Rouge Casino Hotel, no later than 2:30 pm. Friday, October 21, 2016.
- DO NOT place items on auction/raffle tables.
- If you cannot arrive by 2:30 pm the day of the event, you must send your auction item(s) to the College of Business at Southern University by September 21, 2016.

The College of Business appreciates your support of the Gala on the Bluff Scholarship Fundraiser and Silent Auction. It raises awareness and builds support of the College, our programs, and most importantly, our students. Funds raised through the Silent Auction are used to support students scholarships.

