**DIORI J THOMAS**

CREATIVE CONSULTANT • COPYWRITER • CREATIVE DIRECTOR

[diorithomas.com](http://www.diorithomas.com) | iamdiori@gmail.com

I’ve been known as a storyteller, verbal acrobat, content creator, and on occasion, a copy assassin whose work “killed it!” But I prefer the humble moniker of writer. While I still enjoy toying with short stories, novels, screenplays, and the like, the variety of creative challenges that the world of advertising and branding offers is something I just can’t seem to get enough of.

For well over a decade now, my craft has been honed to make me more efficient at finding creative and effective solutions to clients’ problems. Solutions that have helped me win several awards, including two ROI based Effie Awards — Gold for “Infiniti in Black” and Silver for “Altima Lost Keys” (which also brought home a Silver International Mobius Award).

Working both within and as a consultant for ad shops from coast to coast has helped me develop an uncanny knack for diving in and working with a team to quickly deliver quality work. A trait that has been beneficial during several successful new business pitches and account expansion efforts. This, combined with my ability to shape meaningful consumer insights into extraordinary and personal brand experiences, has also enabled me to help clients not only achieve, but exceed prior benchmarks. Imagine what I can do for you…