



***WFTDA EUROPEAN TOURNAMENT 2014***

# **TOURNAMENT SPONSORSHIP**

November 14 – 16th. Malmö, Sweden.

Make way for the top 10  
WFTDA European ranked teams

***ONLY ONE CAN WIN!***

## ROLLER DERBY AND WFTDA

Roller derby is a contact sport played by two teams of five members roller skating in the same direction around a track. Game play consists of a series of short matchups (“jams”) in which both teams designate a scoring player (the “jammer”) who scores points by lapping members of the opposing team. The teams attempt to assist their own jammer while hindering the opposing jammer – in effect, playing both offense and defense simultaneously. Roller derby is played by approximately 1,250 leagues worldwide.

The *Women’s Flat Track Derby Association* (WFTDA) is an association of women's flat track roller derby leagues around the world. Learn more about WFTDA at [www.wftda.com](http://www.wftda.com)

## TOURNAMENT INFO

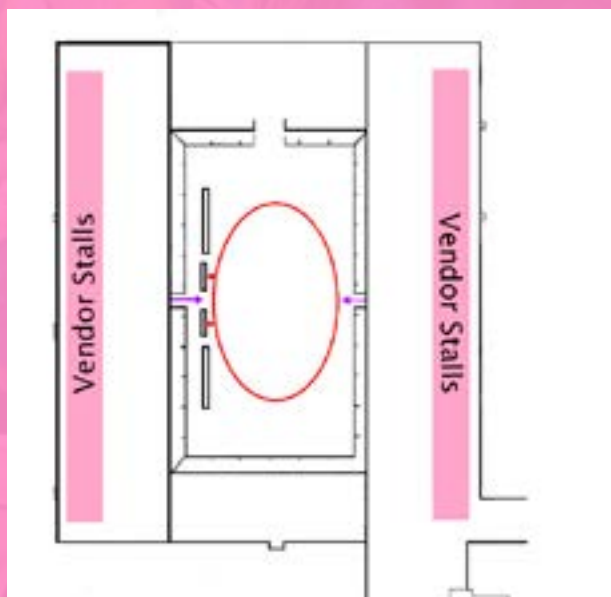
14-16 November 2014, the top 10 WFTDA leagues in Europe will battle it out over 3 days. There can only be one winner!

## HOSTING LEAGUE

Malmö, Sweden will be the location of this tournament. Malmö’s pride and joy, *Crime City Rollers* will be hosting this tournament. Crime City Rollers was founded in 2010 and is now the largest roller derby league in Sweden.

## VENUE

*Baltiska hallen* is a multi-purpose stadium in Malmö Sweden. The stadium has a capacity of 4,000 people. It has served as host to numerous events such as the 1964 *Table Tennis European Championships*, 1967 *IHF World Men’s Handball Championships*, 1996 *Davis Cup*, 2006 *Men’s World Floorball Championships* and 2006 *European Women’s Handball Championships*.



Venue Plan WFTDA European Tournament



# SPONSORSHIP PACKAGES

## ULTIMATE WET PACKAGE 4,000 €

- 2 min trailer or ppt slideshow during the bout breaks
- Exclusive photoshoot in front of the sponsors wall
- Scoreboard add
- 3 banners with premiere placement at the track venue
- Premium full-page program ad
- 2 inserts for goodie bags
- 8 VIP tournament passes
- 3 vendor passes
- Announcer mentions during bouts
- 1 premiere vendor booth (2mx2m) or branded event (2mx2m)
- Add on front page of tournament website
- Logo on print materials (flyers, posters)

## SUPREME STORM PACKAGE 2,000 €

- 2 banners with premiere placement at the track
- 2 min trailer or ppt slideshow during the bout breaks
- Photo shoot in front of the sponsors wall
- Half-page program ad
- 1 insert for goodie bags
- 6 VIP tournament passes
- 3 vendor passes
- announcer mentions during bouts
- 1 premiere vendor booth (2mx1m)
- Add on tournament website
- Logo on print materials (flyers, posters)

## FOGGY SENSATION PACKAGE 1,000 €

- 1 banner at track venue
- Announcer mentions during bouts
- Quarter-page program ad
- 5 VIP tournament passes
- 1 vendor OR exhibition booth
- Logo on tournament website

## THE DRY PACKAGE 400 €

- 1 banner at the exhibition
- Announcer mentions at bouts
- Quarter-page program ad
- 3 tournament passes
- Logo on tournament website
- 1 vendor OR exhibition booth

## ADDITIONAL WET SPONSOR OPTIONS

- One vendor booth (incl. sales) 250€
- One exhibitor booth (excl. sales) 100€
- A scoreboard ad 150€
- Quarter-page program ad 50€
- Floor branding (price on request)
- Tournament merchandise with logo (price on request)



Interested? Please contact [sponsors@2014wet.se](mailto:sponsors@2014wet.se) for further information.