

# 360° Capabilities

## design

### design services

- graphic & creative design solutions
- in-store display solutions
- display renderings and production artwork
- 3-dimensional, structural renderings
- website & agile marketing design
- multi-media design and creative
- marketing materials
- photo retouching / photography
- promotional campaign development
- strategy planning and brand development
- packaging design
- structural design development
- loyalty programs and contests
- sampling programs
- product launches
- sales kits
- POS materials: tent cards, banners, flip charts,
- newsletters
- video editing
- corporate events, trade show displays and promotions
- staging and merchandising
- copywriting
- translation services

### at-shelf capabilities

- shelf violators
- at-shelf sampling and promotional items
- at-shelf education
- shelf strips
- in-store merchandisers
- counter displays
- floorstands
- sidekicks
- PDQs
- clipstrips
- POP Materials

